



Sales, Marketing and Finance – The Lifeblood of Business

Sales is the key component of any organization whether selling tangible goods like hockey pucks or intangible goods like insurance. The volume and profitability of any sale is the key to corporate success. Without a well-trained, efficient and effective sales team, no business can survive.

Great sales people are hard to find. Many believe that it is a natural talent, not a learned skill. So, how do companies find these candidates with this elusive talent and, more importantly, hire them? ReCareer is the answer; the source companies need to build their sales teams. We have been a top supplier of sales talent for over 10 years. Our non-traditional on-site model enables us to identify your opportunities for potential candidates and recognize core-competencies that would never be identified by traditional recruitment agency.



Case Study – ReCareer

With revenue growth of 382 percent over the past five years, Collective POS, Canada's leading provider of payment processing services and secure point-of-sale solutions, has been placed in PROFIT Magazine's 20th annual ranking of the 100 Fastest-Growing Companies in Canada.

Marketing is equally important to your success as sales. While sales may be the external force that drives an organization, it's quality marketing that drives sales. By placing the right individuals in your marketing team, your organization will be more successful at leveraging your message in the marketplace and providing tools that can truly impact sales.

A solid financial base is the key element of any organization's survival.

ReCareer has extensive experience in all three of these critical areas. We have a proven record of sourcing and hiring staff for key sales roles, helping our clients hire individual members and entire sales teams. We also have extensive experience in all fields of marketing and enjoy the challenge of sourcing quality financial candidates. With our in-house approach, ReCareer

not only helps you find first-rate employees, but can anticipate your needs and ensure that you have a constant pipeline of high quality candidates for all of your company's needs.



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